



IT performa

2022 - 2030 Sustainability Strategy:
Pathway to Net Zero

The Path to Net Zero

One year into our pathway to net zero and we have already achieved some amazing results.

- We are a certified carbon neutral company
- We have donated to some brilliant environmentally focused non profits
- We have invested in green initiatives to offset our emissions
- We have joined the SME Climate Hub to hold us accountable and keep us on track
- We have implemented new sustainable-focused policies and commenced carbon reporting

There is always more to do when it comes to the battle against climate change. At Performa IT, our team are committed to positive change and share the ambition to reach net zero emissions by 2030. Read on for an overview of our strategy to achieve this vital goal.

Invest in Wind Farming to offset carbon emissions

Become members of SME Climate Hub

Implement new sustainability and travel policies

2022

New office space acquisition*
- sustainability assessment initiatives to reduce and counteract resulting emissions

Appoint sustainability reps
2024

Mainland domestic flights and national single driver car journeys prohibited unless essential (to be offset)

2026

Green energy and devices implemented on all company premises*

2028

Net Zero 2030

2023

Commence Carbon Reporting

Achieve Carbon Neutral Status with Climate Partner UK

Introduce Pledge 1% volunteering scheme

2025

Partner & Supplier Sustainability review

Provide training for all staff on climate action and individual plans for remote emission reduction

2027

Increased investment in green initiatives by +25% from cost of offset*

2029

Electric cars provided for team use*



Sustainability and Salesforce

Salesforce has taken significant steps to promote environmental sustainability across its operations and offerings. The organisation is committed to using 100% renewable energy to power its global operations by 2050 and is taking huge strides to reach the net zero threshold. Some of these include:

- Investing in green building and energy efficiency
- Operating data centers that prioritise energy efficiency and sustainability.
- Minimising waste generation and promote recycling.
- Promoting green procurement
- Engaging and investing in philanthropic initiatives that contribute to environmental sustainability
- Utilising Salesforce Sustainability Cloud
- Encouraging employee engagement and education



Foreword

Our sustainability mission is to diligently monitor and reduce emissions produced by the business, contribute positively to the fight against climate change and consider the environmental impact of our large decisions and day-to-day choices alike.

By completing the goals set out in our strategic roadmap, we are on track to realise the vision of becoming one of the UK's first Net Zero Salesforce Partners.

"Net Zero is not just a goal; it's a powerful vision that unites us in creating a sustainable future. It represents our commitment to balance the scales, to take responsibility for our actions, and to pave the way to a thriving planet. At Performa IT, we have always placed significant importance on environmental issues, and we are embracing the challenge of achieving our Net Zero vision"

- Ben Coleman, Managing Director





Proud to be Performa IT



performa **IT**

